

# INVOICE

Remit Address:

WOFL

12315 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4069345-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner
Product	RPOF/HUK,GAETZ,GARD
Estimate Number	1932

Order #	4069345
Alt Order #	RPOF/HUKILL/GAETZ/G
Deal #	
Order Flight	09/24/12 - 10/01/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Billing Address:

IDB #	TV12736
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/24/12 to 09/30/12	4x	-TWTF--				
	WOFL			W	09/25/12	:30	11:29 PM	RPOFDH200TVFL	\$855.00		1
	WOFL			W	09/26/12	:30	11:25 PM	RPOFDH101TVFL	\$855.00		2
	WOFL			Th	09/27/12	:30	11:26 PM	RPOFDH101TVFL	\$855.00		3
	WOFL			F	09/28/12	:30	11:21 PM	RPOFDH101TVFL	\$855.00		4
2	WOFL	Good Day 7a	7a-8a								
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/24/12 to 09/30/12	4x	-TWTF--				
	WOFL			W	09/25/12	:30	7:39 AM	RPOFDH101TVFL	\$585.00		2
	WOFL			W	09/26/12	:30	7:58 AM	RPOFDH101TVFL	\$585.00		1
	WOFL			Th	09/27/12	:30	7:09 AM	RPOFDH101TVFL	\$585.00		4
	WOFL			F	09/28/12	:30	7:51 AM	RPOFDH101TVFL	\$585.00		3
3	WOFL	Good Day 8a	8a-9a								
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/24/12 to 09/30/12	4x	-TWTF--				
	WOFL			W	09/25/12	:30	8:59 AM	RPOFDH200TVFL	\$495.00		1
	WOFL			W	09/26/12	:30	8:51 AM	RPOFDH101TVFL	\$495.00		3
	WOFL			Th	09/27/12	:30	8:53 AM	RPOFDH101TVFL	\$495.00		2
	WOFL			F	09/28/12	:30	8:53 AM	RPOFDH200TVFL	\$495.00		4
4	WOFL	JUDGE JUDY	4p-5p								
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/24/12 to 09/30/12	5x	-TWTF--				
	WOFL			W	09/25/12	:30	4:25 PM	RPOFDH101TVFL	\$450.00		1
	WOFL			W	09/26/12	:30	4:25 PM	RPOFDH101TVFL	\$450.00		2
	WOFL			Th	09/27/12	:30	4:49 PM	RPOFDH200TVFL	\$450.00		3
	WOFL			F	09/28/12	:30	4:25 PM	RPOFDH101TVFL	\$450.00		5
	WOFL			F	09/28/12	:30	4:56 PM	RPOFDH101TVFL	\$450.00		4
5	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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5	WOFL	Fox 35 5p News	5-530P		09/24/12 to 09/30/12	4x	-TWTF--				
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/25/12	:30	5:12 PM	RPOFDH101TVFL	\$630.00		2
	WOFL			W	09/26/12	:30	5:13 PM	RPOFDH101TVFL	\$630.00		4
	WOFL			Th	09/27/12	:30	5:29 PM	RPOFDH101TVFL	\$630.00		1
	WOFL			F	09/28/12	:30	5:29 PM	RPOFDH101TVFL	\$630.00		3
6	WOFL	Fox 35 5p News	530-6p		09/24/12 to 09/30/12	3x	-TWTF--				
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/25/12	:30	5:55 PM	RPOFDH101TVFL	\$630.00		1
	WOFL			W	09/26/12	:30	5:50 PM	RPOFDH200TVFL	\$630.00		3
	WOFL			F	09/28/12	:30	5:56 PM	RPOFDH101TVFL	\$630.00		2
7	WOFL	Fox 35 10p News	10p-11p		09/24/12 to 09/30/12	4x	-TWTF--				
		CANDIDATE DISCOUNT									
	WOFL			Tu	09/25/12	:30	10:43 PM	RPOFDH101TVFL	\$1,170.00		3
	WOFL			W	09/26/12	:30	10:53 PM	RPOFDH101TVFL	\$1,170.00		2
	WOFL			Th	09/27/12	:30	10:29 PM	RPOFDH101TVFL	\$1,170.00		1
	WOFL			F	09/28/12	:30	10:41 PM	RPOFDH200TVFL	\$1,170.00		4
8	WOFL	Fox News Sunday	10a-11a		09/24/12 to 09/30/12	1x	-----S				
		CANDIDATE DISCOUNT									
	WOFL			Su	09/30/12	:30	10:59 AM	RPOFDH101TVFL	\$225.00		1
9	WOFL	NFL RS Game DH Non Home	Various		09/24/12 to 09/30/12	2x	-----S				
		CANDIDATE DISCOUNT									
	WOFL			Su	09/30/12	:30	4:28 PM	RPOFDH101TVFL	\$9,900.00		1
	WOFL			Su	09/30/12	:30	7:54 PM	RPOFDH101TVFL	\$9,900.00		2
10	WOFL	NFL RS Game Non Home	1-4p								

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CANDIDATE DISCOUNT											
	WOFL			09/24/12 to 09/30/12	2x	-----S					
	WOFL			Su	09/30/12	:30	1:00 PM	RPOFDH101TVFL	\$5,400.00		1
	WOFL			Su	09/30/12	:30	4:26 PM	RPOFDH200TVFL	\$5,400.00		2
16	WOFL	SEC Football Non Home	Various	09/24/12 to 09/30/12	1x	-----S-					
	WOFL			Sa	09/29/12	:30	12:16 PM	RPOFDH101TVFL	\$900.00		1

Aired Spots **34**

Gross Total	\$50,805.00
Agency Commission	\$7,620.75
Net Amount Due	\$43,184.25
	Payment Terms 30 Days

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